



## Digital Sustainability and Customer-Centric Project and Operations Management in Support of the People, Planet, and Profit

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### Message from the Guest Editors

Dear Colleagues,

This Special Issue aims to explore in a synergistic way the practices of *Digital Sustainability*—as the corporate and supply network initiatives that seek to advance the sustainable development goals of businesses and consumers through the creative deployment of digital technologies for value creation, delivery and capture, and of *Customer-centric Projects and Operations*—as an approach to doing business focused on the consumer by providing a positive customer experience at the point of sale and after the sale to drive profit and gain a competitive advantage in the renovated *Digitalized Experience Economy*.

In this Special Issue, we invite scientific contributions addressing this challenge from various perspectives and providing innovative answers to this multidimensional problem. Guest Editors specifically welcome interdisciplinary work and encourage the submission of real-world case studies to provide empirical evidence.

*Guest Editors*

*Khaled Medini*

*David Romero*

*Thorsten Wuest*



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# Special Issue



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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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