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Digital Sustainability and Customer-Centric Project and Operations Management in Support of the People, Planet, and Profit

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Deadline for manuscript submissions:

closed (15 November 2022)

Message from the Guest Editors

Dear Colleagues,

This Special Issue aims to explore in a synergistic way the practices of *Digital Sustainability*—as the corporate and supply network initiatives that seek to advance the sustainable development goals of businesses and consumers through the creative deployment of digital technologies for value creation, delivery and capture, and o f *Customer-centric Projects and Operations*—as an approach to doing business focused on the consumer by providing a positive customer experience at the point of sale and after the sale to drive profit and gain a competitive advantage in the renovated *Digitalized Experience Economy*.

In this Special Issue, we invite scientific contributions addressing this challenge from various perspectives and providing innovative answers to this multidimensional problem. Guest Editors specifically welcome interdisciplinary work and encourage the submission of real-world case studies to provide empirical evidence.

Guest Editors

Khaled Medini

David Romero

Thorsten Wuest









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Message from the Editor-in-Chief

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