



Design to Drive Behavior Change for Sustainability and Circular Economy

Guest Editors:

Prof. Dr. Daniela Cristina Antelmi Pigosso
danpi@mek.dtu.dk

Dr. Yuri Borgianni
yuri.borgianni@unibz.it

Dr. Jeremy Faludi
j.faludi@tudelft.nl

Dr. Yann Leroy
yann.leroy@centralesupelec.fr

Prof. Dr. Sophie I. Hallstedt
sophie.hallstedt@bth.se

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Message from the Guest Editors

Over the last decades, many methods have been developed to enable the development of more sustainable products, services, and solutions from an environmental, social, and economic point of view. More recently, the circular economy has emerged as a concept with the potential to decouple value creation from resource consumption, towards a more sustainable society.

In light of the above issues, it is expected that the next generation of sustainable design methods will allow the development of products and accompany business models that are able to i) showcase their actual superiority in sustainability terms; ii) encourage people's sustainable behaviors; iii) improve sustainability performance radically and unarguably. Such outcomes are expected to start a virtuous circle, which will positively affect people's quality of life and consciousness to contribute to the common goal of safeguarding our planet for the generations to come. To this end, a fundamental role is clearly played by education too.





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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Sustainability
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

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