



Tourism Industry Recovery after COVID-19

Guest Editors:

Prof. Dr. Chris Roberts

School of Hospitality Leadership,
Driehaus College of Business,
DePaul University, Chicago, IL
60604, USA

Dr. Lisa Young

School of Hospitality Leadership,
Driehaus College of Business,
DePaul University Chicago, IL
60604, United States

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Message from the Guest Editors

This SI has a focus on how the tourism industry has recovered since the COVID-19 pandemic. Of keen interest is how destinations are returning to pre-COVID-19 levels, given various governmental restrictions and individual market dynamics. Socio-cultural issues, the physical environment, and sustainability have been long-standing values to cherish in tourism destinations. Research that identifies how these key values were nourished or compromised in the recovery would be of high interest.

1. Outline

FOCUS: This Special Issue has a focus on how the tourism industry has recovered since the COVID-19 pandemic.

SCOPE: Of keen interest is how destinations are returning to pre-COVID-19 levels, given various governmental restrictions and individual market dynamics.

PURPOSE: Socio-cultural issues, the physical environment, and sustainability have been long-standing values to cherish in tourism destinations. Research that identifies how these key values were nourished or compromised in the recovery would be of high interest.

2. Such research would expand the tourism literature, as it would contribute new insights into how destinations may recover after calamity.





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Prof. Dr. Steve W. Lyon

School of Environment and
Natural Resources, Ohio State
University, Columbus, OH 43210,
USA

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Sustainability Editorial Office
MDPI, Grosspeteranlage 5
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