



Corporate Sustainability and Innovation in SMEs

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Deadline for manuscript
submissions:

closed (31 July 2023)



Message from the Guest Editors

Innovations and sustainable corporate development are nowadays seen as core determinants of both economic progress and the ensuring of well-being, due to their impact on decent quality of life. Sustainable development goal achievement in the challenging pandemic period demands innovative decisions and efforts be made to provide stable entrepreneurial activity, considering its impact on the labour market, employment, and income distribution. Consequently, it is important to maintain the entrepreneurial incentives as a core driver of future development. In this regard, the corporate sustainability in SMEs is complicated because of their higher sensitivity to large-scale changes and sudden stops in the market environment. SMEs, with their high mobility and steep reactions to environmental changes, are able to provide innovative drivers to overcome the crisis, as has been proven by numerous innovative studies. To find, develop and implement business solutions in SMEs, which are simultaneously innovative, economically feasible and socially responsible, has been a challenging task for both policymakers and researchers.



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