



Circular Economy and Sustainable Firm Management

Guest Editor:

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Message from the Guest Editor

In today's increasingly competitive landscape, companies must seek a position that allows them to survive in the medium- and long-term. Today, in order to meet the above requirements, we have the added concern of the community for the deterioration of the planet, which has materialized in many different ways. This has led companies to seek survival by minimizing the negative externalities they generate in their production, marketing, logistics, and so on, processes, thus minimizing their environmental impact. In this matter, the literature has evolved since its inception, where concern for sustainability and social responsibility were aspects of the second-order, to today's management models, of environmental and social governance, in which sustainability is a strategic aspect included in the mission of companies. The purpose of this Special Issue is to study the evolution of sustainability within companies, how they are implementing the circular economy, and other sustainable strategies of companies as a first-order magnitude.





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