



Corporate Sustainable Resource Management in Artificial Intelligent Era

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Message from the Guest Editors

Corporate sustainable resource management approaches to address sustainability issues. However, prior studies are few to support in view of sustainable resource management. For achieving this goal, corporate sustainable resource management has to take the field of marketing, human resource management, research and development, product and finance into account for discovering an optimal way toward sustainability and it also relies on discovering the information that possesses the qualitative information and quantitative data to deal with the sustainability issue within the corporate. To overcome these issues, incoming studies attempted to adopt artificial intelligence for increasing the decision-making accuracy and speed. Thus, this special issue seeks the advancing research to enhance or guide corporate in managing sustainable resources under this artificial intelligence era.





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