



## **Business Strategy Transitions towards Sustainability – Climate Change and COVID-19 Perspective**

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### **Message from the Guest Editors**

Dear Colleagues,

We are currently living in extraordinary times – our lives are severely affected by two global concerns – climate change and the COVID-19 pandemic. Both factors affect not only political or private discussions but, foremost, the business world. The companies must change their business strategies to adapt to these new challenges if they are thinking about long-term survival and success.

Sustainability from the corporate perspective has a multidimensional character as it integrates economic, ecological, and social issues (Przychodzen and Przychodzen, 2013). Becoming a sustainable company requires a constant transformation of business strategy (Przychodzen, et al. 2016).

This Special Issue aims to explore the reasons, ways, and effects of business strategy transformations towards sustainability. We encourage both quantitative and qualitative research addressing the topic. We are looking for both theoretical as well as practical papers that would be of interest to the broad audience of academics and practitioners.





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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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