



## Sustainable Business Model Innovation: Review, Analysis and Impact on Society

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Deadline for manuscript submissions:

**closed (1 April 2021)**

### Message from the Guest Editors

Dear Colleagues,

Business models (BMs) and the notion of business model innovation (BMI) have received considerable scholarly interest in the last decade in the manufacture and service domain. Triggered by the introduction of the graphically and managerially appealing business model canvas, earlier conceptualizations as statements and descriptions have been furthered towards the BM as a conceptual tool, method or framework. Consequently, there are now mounting attempts to move from a tool towards a theoretically useful construct and substantive theoretical underpinnings of BMs.

We are interested in submissions that help in the advancement of concepts related to sustainable BMI, but we would also like to see empirical contributions, particularly pertaining to sectors that are profoundly impacting the social and environmental dimensions of business models. Review papers, sector analyses, case studies, focus group work on technological innovations and BMI, cross-case analyses and international BM replication studies are welcome.

For further reading, please visit the [Special Issue website](#).





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## Message from the Editor-in-Chief

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