



Business Innovation and Sustainable Development

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Message from the Guest Editors

There is widespread social and governmental concern about sustainable development. The key to development is business innovation, but institutions, society, and the market are pressing for innovation to be committed to sustainability. Business innovation—whether in processes, products, or services—must have a positive impact on the natural environment for stakeholders to validate the innovation. This Special Issue addresses sustainable development from different perspectives (strategic, organizational, operations, technology, etc.) while considering the central axis of business innovation. We welcome papers that reveal the role of business innovation in sustainable development as it meets most stakeholder expectations. Sustainable value creation is at the root of innovations that contribute to improving human beings and nature.





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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