



## Business Digital Transformation Processes toward Circular Economy and Sustainability

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Deadline for manuscript submissions:

**closed (31 January 2023)**

### Message from the Guest Editors

This Special Issue aims to contribute to push forward the sustainability, through intra- and interorganizational business process transformation, namely optimization, circularization or, simply, digitalization, allowing traceability and promoting transparency through the value chains.

In particular, this Special Issue should cover, but is not limited to, the following topics:

- Business process redesign toward greater social and environmental sustainability;
- Business process redesign toward circular economy and traceability;
- Digitalization and integration of business processes;
- Traceability in value and supply chains promoting transparency and social and environmental sustainability;
- Circular economy promoting sustainability at any business sector (textile and clothing industry, car industry, building, energy, agriculture, food supply chains, marketing, etc.);
- Using emerging technologies (e.g., IoT, Blockchain) for traceability and the circular economy;
- Using gamification techniques for engaging the final consumer into the circular economy.





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## Message from the Editor-in-Chief

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