Business Analytics and Data Mining for Business Sustainability

Guest Editors:

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Deadline for manuscript submissions:
closed (28 February 2022)

Message from the Guest Editors

Topics of interest for this Special Issue include (but are not limited to):
• Artificial intelligence and Its applications
• Analysis of customer behavior and CRM
• Big data business analytics
• Big algorithms and software development
• Business analytics and decision support
• Data mining and financial forecasting
• Data mining and knowledge discovery
• Data science for sustainable applications
• Firm sustainability
• Improving forecasting models using big data analytics
• Innovative methods for big data analytics
• Machine learning and big data
• Network analysis in social communities
• Network-mediated human interactivity
• Online community and big data
• Parallel, accelerated, and distributed big data analytics
• Real-world applications of big data analytics, such as default detection, cybercrime, e-commerce, e-health, e-sports, online gamble, etc.
• Search and optimization for big data
• Security and privacy in big data era
• Sustainable business performance
• Sustainable innovation
• Sustainable management
• Sustainable SMEs and startups
• ......

Special Issue

Editor-in-Chief

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Message from the Editor-in-Chief

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