



Business Strategies of Multinational Companies to Achieve Sustainable Development Goals (SDGs) in Developing Markets

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Message from the Guest Editors

Multinational companies especially assume crucial importance in achieving SDGs in developing markets. Expertise, global supply chains and internal policies, scale of operations are some of the reasons for which multinational companies continue to remain important partners in achieving SDGs. Corporate Social Responsibility actions of multinational companies are another significant reason for multinational companies to have significant role to foster sustainable development in developing economies. But, developing markets face institutional challenges for implementation of SDGs. Institutional changes involving policy, governance, technology, and market related can play a critical role in transforming CSR into sustainable development of developing economies. Business strategies of multinational companies, specifically for implementation of CSR activities are, therefore, required to be investigated to study their potential in achievement of SDGs in developing markets. Participation of multinational companies in implementation of SDGs have both positive and negative impacts on people, planet, prosperity and peace envisioned in the UN 2030.





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