



Bridging the Gap in the Technology Commercialization Process and Sustainability

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Deadline for manuscript
submissions:
closed (28 February 2023)

Message from the Guest Editors

The objective of this Special Issue is to invite novel research to fill these gaps. We welcome theoretical, empirical, conceptual, and experimental studies that offer fresh and critical insight. We are open to a wide range of research methods, as long as they are consistent with the aims and scope of this Special Issue.

In detail, we welcome submissions that focus on, but are not limited to, the following:

Strategies and policies for the overall process in order to increase sustainability by overcoming innovation failure and incubating the commercialization process.

Technology commercialization strategy

- Research and business development
- Technology transfer and transaction: joint technology development, joint venture, license, M&A, etc.
- Technology valuation
- IP (intellectual property) and R&D management





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Message from the Editor-in-Chief

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Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

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