



Big Data and Sustainability in the Tourism Industry

Guest Editor:

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Deadline for manuscript
submissions:

closed (31 January 2022)

Message from the Guest Editor

This Call for Papers seeks original and relevant conceptual and empirical papers on how big data analysis provides tourism actors, organizations, territories, and ecosystems with new opportunities for creating economic, social, and environmental values.

The topics of interest and research questions in the Special Issue include but are not limited to the following:

- Big data business models and environmental issues in hospitality and tourism;
- Big data analytics for sustainable tourism;
- The influence of big data on the creation of social value in hospitality and tourism;
- Big data tools that promote sustainable development of tourism;
- Big data social innovation in hospitality and tourism;
- Sustainable economic growth of tourism ecosystem;
- Big data for conservation of natural and cultural heritage;
- Big data on waste problems in tourism;
- Climate change and tourism in the big data environment;
- Customer sustainable behavior and big data tools in tourism.





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