



## From Grassroots to Global: An Exploration of New Paradigms and Practices in Visitor Behaviors and Wildlife Conservation

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### Message from the Guest Editor

Currently, work is emerging that reconceptualizes how PPAZA agencies connect with visitors to encourage greater participation in wildlife conservation behaviors. For example, visitors' emotions are being explored to understand their role in behavior performance. Other research has investigated how advances in interpretation improve behavior adoption. Additionally, the role of technology in wildlife encounters, exhibit design, and visitor communication has revealed new avenues for visitors to adopt wildlife conservation behaviors. PPAZA agencies have also begun exploring how mobile technology can facilitate visitors performing behaviors off-site.

Visitor behaviors are a core component of wildlife conservation. As such, a robust discussion of understanding how to improve visitor participation in wildlife conservation behaviors has the potential to make meaningful and lasting contributions to the sustainability of wildlife. This call seeks original and relevant conceptual and empirical papers that expand the boundaries and illuminate new directions for pro-wildlife visitor behaviors





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