



## A Prerequisite for Sustainability: Financial Sustainability

Guest Editors:

**Prof. Josef Marousek**

Institute of Technology and  
Business in České Budějovice,  
Faculty of Technology, České  
Budějovice 370 01, Czech  
Republic

josef.marousek@gmail.com

**Dr. Otakar Strunecký**

Jihočeská Univerzita v Českých  
Budějovicíchdisabled, České  
Budějovice 370 05, Czech  
Republic

otakar.strunecky@gmail.com

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### Message from the Guest Editors

Dear Colleagues,

A huge number of environmentally friendly measures have been proposed and published in recent decades. However, the vast majority of them have not had even the slightest chance to succeed in commercial practice. We believe that we can easier proceed with a circular (bio)economy provided that the processes are designed to generate competitive products.

The main target of this Special Issue is to promote sustainable concepts that do not ignore the economic, political or legal reality and have realistic ambitions of becoming profitable. We postulate that both sustainability and profitability are key features to be addressed together while designing successful and ethically responsible business. Inspiring proposals, results from lab-scale or pilot plants, and accomplished projects are welcomed to be presented in this Special Issue...

Prof. Josef Marousek

Dr. Otakar Strunecký

*Guest Editors*





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## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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*Sustainability*  
MDPI, St. Alban-Anlage 66  
4052 Basel, Switzerland

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