



## Applications of New Technologies in Tourism Activities

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### Message from the Guest Editors

This Special Issue is mainly aimed at investigating the effects of new technologies in the tourism context analyzed from the point of view of consumers and/or the tourism industry. Examples of topics for this Special Issue might be new technologies in the tourism context such as big data, Internet of Things (IoT), blockchain, cloud computing, virtual reality, social media, collaborative economy, e-commerce, mobile commerce, mobile payment systems, social commerce, chatbots, robots, voice-activated virtual assistants such as Alexa and Apple Siri, or the role of these technologies in preserving heritage in cultural tourism. Quantitative and qualitative methodologies together with original theoretical contributions are welcome to this Special Issue. Multidisciplinary and interdisciplinary approaches are encouraged in this Special Issue.





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