



Entrepreneurship and Open Innovation from the Perspective of Sustainable Business Models

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Message from the Guest Editors

In an era marked by environmental challenges and resource scarcity, it is essential to explore how sustainable business models can be driven by and contribute to entrepreneurship and open innovation. Sustainability has positive externality. Therefore, open innovation plays a crucial role; it encourages organizations to collaborate with external stakeholders such as customers, suppliers, research institutes, and NGOs to foster sustainable practices and address environmental challenges. By involving diverse perspectives and expertise, it can promote the co-creation and diffusion of sustainable solutions and technologies.

This Special Issue brings together cutting-edge contributions from researchers, practitioners, policymakers, and industry experts to explore the theoretical foundations, empirical evidence, and practical implications of entrepreneurship and open innovation in the context of sustainability. Potential topics include, but are not limited to, the following:

Sustainable entrepreneurship ; Open innovation ;
Circular economy and business models ; Social and
inclusive entrepreneurship ; Technological
advancements ; Sustainable finance ; Policy and
institutional frameworks





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