



## Corporate Social Responsibility (CSR) and Sustainability: Whether or How?

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### Message from the Guest Editors

Dear Colleagues,

Corporate Social Responsibility has evolved from a philanthropic concept, in which organizations donate large amounts of money, to the present, in which it is considered a strategic activity that generates tangible and intangible value for organizations. Corporate Social Responsibility is a fundamental tool that organizations can employ to help achieve the main social, economic and environmental challenges defined up to 2050.

Consequently, this Special Issue looks forward to receiving the following: (a) empirical papers that offer real managerial insights to organizations; (b) systematic literature reviews that summarize the field, offer critical views, identify gaps and suggest opportunities for future research; and (c) conceptual papers that offer unique approaches, build theoretical frameworks and contribute towards an enhanced understanding of the issues at hand.

In general, this Special Issue wishes to receive research that addresses the common links between both concepts, that is, how Corporate Social Responsibility actions are contributing to the main social, economic and environmental challenges.





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## Message from the Editor-in-Chief

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