

Special Issue

Political Communication and Emotions

Message from the Guest Editor

This greater emotional charge of political messages occurs simultaneously with the overcoming of the exclusively structural components in the explanation of political phenomena. The generalization of information and communication has provided opportunities for the construction of perceptions, so that citizens perceive selectively, because our perceptions are constructed individually and in community. That perception, which in turn builds individual preference, is conditioned by emotions. Emotions and communication are erected, in this way, as agents for the construction of preferences, both singular preferences and collective preferences, because without communication there could be no collective construction of emotions. The aim of this Special Issue is to analyze some of the most relevant aspects of the emotional dimension of political communication, paying special attention to the emotional charge of politicians' messages and the responses of their voters, as well as the effects of this emotionality in voting behavior. We seek to receive papers that employ a wide range of methodologies (i.e., quantitative and qualitative methods).

Guest Editor

Prof. Dr. Jose Manuel Rivera Otero

Department of Political Science and Sociology, University of Santiago de Compostela, Santiago, Spain

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Social Sciences
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
socsci@mdpi.com

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Message from the Editor-in-Chief

Social Sciences is an international open access peer-reviewed journal publishing the latest research across all disciplines of the social sciences including anthropology, criminology, economics, education, geography, history, law, linguistics, political science, psychology, social policy, social work, sociology and related areas. The journal is especially interested in interdisciplinary research, and aims to facilitate the interaction and communication between different social scientific disciplines. The journal welcomes conventional length articles as well as shorter Research Notes or short articles, as long as they meet the journal's standards of quality and originality.

Editor-in-Chief

Emeritus Prof. Nigel Parton

School of Human and Health Sciences, University of Huddersfield,
Huddersfield HD1 3DH, UK

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