Special Issue

Recent Research Developments in Social Media Analytics for Aiding Real-Life Societal Issues

Message from the Guest Editors

Since its emergence around 2010, social media analytics for real-life societal issues have moved beyond simple regression analysis and binary text classification. In particular, we see that structural data and multi-modal data, as well as new techniques in artificial intelligence, have been considered in new research outputs. This Special Issue calls for high-quality, multidisciplinary research papers in the fields of computer science, artificial intelligence, data mining, and social science that aim to address issues associated with the use of social media analytics for real-life applications. We particularly welcome papers that present new real-life societal issues that can benefit from social media analytics, as well as novel approaches that reflect state-of-the-art data analytics and artificial intelligence technologies.

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Deadline for manuscript submissions

closed (31 December 2022)

Societies

an Open Access Journal by MDPI

Impact Factor 1.6
CiteScore 3.0

mdpi.com/si/108369

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Message from the Editor-in-Chief

Societies (ISSN 2075-4698) is an interdisciplinary journal that brings together different scientific approaches to engage with societal questions to enhance our understanding of the social realm throughout history. The journal publishes original empirical research papers, literature reviews, and conceptual papers. Our aim is to publish papers that have a significant impact on addressing present and emerging societal questions. Therefore, we encourage researchers to publish their results in as much detail as possible. For empirical research papers and literature reviews, all experimental details must be provided, so that the results are reproducible. We also encourage the publication of timely theoretical pieces on topics of interest to existing and emerging societal questions. Papers are either published in the open journal or in Special Issues devoted to specific topics of interest to the field.

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