## **Special Issue**

# Populism Development in Media Digitalization: The Role of Social Ideologies

#### Message from the Guest Editor

This call for papers invites researchers to submit original studies that explore how digital platforms have influenced the construction of social ideologies, the configuration of public opinion, and the evolution of contemporary sociocultural phenomena. Contributions are welcomed from sociology, anthropology, communication, and cultural studies that analyze how the digitalization of media affects the perception and evolution of social ideologies and populist discourses in different social contexts. Authors are encouraged to employ diverse methodological approaches and consider interdisciplinary perspectives that enrich the understanding of this phenomenon. Contributions should be original and offer in-depth analyses of the relationship between digitalization, populism, and the evolution of contemporary social thought. This Special Issue accepts interdisciplinary articles that address this complex topic from sociological, political, technological, communicative, and cultural perspectives.

#### **Guest Editor**

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#### Deadline for manuscript submissions

31 January 2026



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#### Message from the Editor-in-Chief

Societies (ISSN 2075-4698) is an interdisciplinary journal that brings together different scientific approaches to engage with societal questions to enhance our understanding of the social realm throughout history. The journal publishes original empirical research papers, literature reviews, and conceptual papers. Our aim is to publish papers that have a significant impact on addressing present and emerging societal questions. Therefore, we encourage researchers to publish their results in as much detail as possible. For empirical research papers and literature reviews, all experimental details must be provided, so that the results are reproducible. We also encourage the publication of timely theoretical pieces on topics of interest to existing and emerging societal questions. Papers are either published in the open journal or in Special Issues devoted to specific topics of interest to the field.

#### **Editor-in-Chief**

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