# **Special Issue**

# From Clicks to Change: Electronic Health Literacy, Electronic Word-of-Mouth, and Sustainability

## Message from the Guest Editors

Sustainable health development relies on empowering individuals to navigate digital environments responsibly and effectively. High levels of electronic health literacy may foster healthier lifestyles, strengthen preventive behaviors, reduce healthcare burden, and support long-term public health resilience. At the same time, electronic word-of-mouth, plays an important role in shaping the perceptions, trust, credibility, and adoption of health services, technologies, and sustainable health practices. However, limited electronic health literacy, together with unreliable electronic word-of-mouth, can hinder the progress of sustainable health systems, as well as undermine reaching broader sustainable goals.

#### **Guest Editors**

Dr. Iuliana Raluca Gheorghe

Department of Marketing and Medical Technology, "Carol Davila" University of Medicine and Pharmacy, Bucharest, Romania

Dr. Natalia Manea

Department of Economic Engineering, Faculty of Entrepreneurship, Business Engineering and Management, National University of Science and Technology POLITEHNICA, Bucharest, Romania

### Deadline for manuscript submissions

31 December 2026



an Open Access Journal by MDPI

Impact Factor 1.6 CiteScore 3.0



mdpi.com/si/265154

Societies
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
societies@mdpi.com

mdpi.com/journal/ societies





an Open Access Journal by MDPI

Impact Factor 1.6 CiteScore 3.0



# About the Journal

### Message from the Editor-in-Chief

Societies (ISSN 2075-4698) is an interdisciplinary journal that brings together different scientific approaches to engage with societal questions to enhance our understanding of the social realm throughout history. The journal publishes original empirical research papers, literature reviews, and conceptual papers. Our aim is to publish papers that have a significant impact on addressing present and emerging societal questions. Therefore, we encourage researchers to publish their results in as much detail as possible. For empirical research papers and literature reviews, all experimental details must be provided, so that the results are reproducible. We also encourage the publication of timely theoretical pieces on topics of interest to existing and emerging societal questions. Papers are either published in the open journal or in Special Issues devoted to specific topics of interest to the field.

#### **Editor-in-Chief**

#### Prof. Dr. Gregor Wolbring

Community Rehabilitation and Disability Studies, Cumming School of Medicine, University of Calgary, Calgary, AB T2N 4N1, Canada

#### **Author Benefits**

#### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

#### **High Visibility:**

indexed within Scopus, ESCI (Web of Science), RePEc, EconBiz, and other databases.

#### Journal Rank:

JCR - Q2 (Sociology) / CiteScore - Q2 (General Social Sciences)

