

Special Issue

Response of the Healthcare Industry to COVID-19 and Its Impact in the Post-COVID-19 Era

Message from the Guest Editors

The COVID-19 pandemic has generated many social transformations in industry, especially presenting a major challenge to the healthcare industry. The healthcare industry has taken on many challenges from which we can learn. The pandemic, among many other factors, has led to different organizational models, changes in innovation strategies, changes in production models, and transformations in occupational risk prevention. The healthcare industry has had to respond quickly to all this, with the development of vaccines, conversion of non-healthcare companies into healthcare-related companies, etc. For this reason, the aim of this Special Issue is to understand how the biosocial transformations generated by the SARS-CoV-2 pandemic have affected this industrial sector. In this Special Issue, we bring together quality research from different perspectives: sociology, psychology, economics, marketing, business organization, business ethics, and so on, all from a healthcare perspective.

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Message from the Editor-in-Chief

Societies (ISSN 2075-4698) is an interdisciplinary journal that brings together different scientific approaches to engage with societal questions to enhance our understanding of the social realm throughout history. The journal publishes original empirical research papers, literature reviews, and conceptual papers. Our aim is to publish papers that have a significant impact on addressing present and emerging societal questions. Therefore, we encourage researchers to publish their results in as much detail as possible. For empirical research papers and literature reviews, all experimental details must be provided, so that the results are reproducible. We also encourage the publication of timely theoretical pieces on topics of interest to existing and emerging societal questions. Papers are either published in the open journal or in Special Issues devoted to specific topics of interest to the field.

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