

Special Issue

Polymers for Cosmetics and Consumer Products: Synthesis, Characterization and Applications

Message from the Guest Editor

Polymers are extensively utilized in the cosmetic and consumer products industry in order to provide sensory and various functional benefits. Some of the key benefits for cosmetic and consumer products include deposition and delivery of various skincare and hair care actives, hair styling benefits, rheological and product texture benefits, lubrication, conditioning and sensory benefits etc. The optimization of the performance, therefore, involves establishing the structure–property–performance linkages. This requires the utilization of various advanced bulk and interfacial characterization techniques. There has been significant progress in the last several years in utilizing techniques, in providing new insights, allowing for the optimization of the performance. This Special Issue invites contributions in all the areas of interest to the cosmetic and consumer industry from the green polymer chemistry of polymers that can be utilized in the cosmetic and consumer industries to relevant advanced characterization techniques to studies highlighting novel physico-chemical insights into performance-controlling properties.

Guest Editor

Dr. Samiul Amin

Department of Chemical Engineering, Manhattan College, Parkway
Riverdale, NY 10471, USA

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Polymers
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
polymers@mdpi.com

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Message from the Editor-in-Chief

Since its foundation in 2009, *Polymers* has developed into an internationally renowned, extremely successful open access journal. The editorial team and the editorial board dedicatedly combine open-access publishing and high-quality rigorous peer reviewing. The performance of the journal has proven this strategy to be well-suited and highly successful. This is reflected in the increasing impact factor of *Polymers*, the most recent one being 4.7.

I would like to invite you to contribute to the success of the journal by sending us your high quality research papers. We would be pleased to welcome you as one of our authors.

Editor-in-Chief

Prof. Dr. Alexander Böker

Lehrstuhl für Polymermaterialien und Polymertechnologie, University of Potsdam, 14476 Potsdam-Golm, Germany

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