

Special Issue

Food Marketing and Dietary Behaviors among Children

Message from the Guest Editor

The marketing of unhealthy foods and beverages is increasingly recognised as a key part of the 'obesogenic' food environment that is driving rising rates of childhood overweight and obesity across the world. This view is underpinned by an expanding body of evidence showing effects of food marketing exposure on both the antecedents of eating behavior (awareness, attitudes, preferences) and actual intake in young people, as well as modelled impacts on more distal health outcomes (e.g., body weight and disease incidence).

Many topics remain underexplored: What impact does digital marketing have on young people's dietary behaviors? Which persuasive marketing techniques affect dietary behaviors most? What role does marketing play in the normalization of dietary attitudes and behaviors?

This Special Issue of *Nutrients* encourages the submission of original quantitative, qualitative, and mixed methods manuscripts based on this topic describing research conducted with young people, particularly underrepresented groups (e.g., adolescents).

Guest Editor

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Deadline for manuscript submissions

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Message from the Editorial Board

Nutrients is an on-line open access journal that was first published in 2009. *Nutrients* adheres to rigorous peer-review and editorial processes and publishes only high quality manuscripts that address important issues related to the impacts of nutrients on human health. The Impact Factor of *Nutrients* has risen rapidly since its establishment and it is now ranked in the first quartile of journals publishing in the field of nutrition and dietetics research.

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