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## Food Marketing and Dietary Behaviors among Children

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Deadline for manuscript  
submissions:

**closed (29 February 2020)**

### Message from the Guest Editor

The marketing of unhealthy foods and beverages is increasingly recognised as a key part of the ‘obesogenic’ food environment that is driving rising rates of childhood overweight and obesity across the world. This view is underpinned by an expanding body of evidence showing effects of food marketing exposure on both the antecedents of eating behavior (awareness, attitudes, preferences) and actual intake in young people, as well as modelled impacts on more distal health outcomes (e.g., body weight and disease incidence).

Many topics remain underexplored: What impact does digital marketing have on young people’s dietary behaviors? Which persuasive marketing techniques affect dietary behaviors most? What role does marketing play in the normalization of dietary attitudes and behaviors?

This Special Issue of *Nutrients* encourages the submission of original quantitative, qualitative, and mixed methods manuscripts based on this topic describing research conducted with young people, particularly underrepresented groups (e.g., adolescents).



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# Special Issue



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