



## **Food Labeling: Analysis, Understanding, and Perception**

Guest Editors:

**Dr. Daniela Martini**

Department of Food,  
Environmental and Nutritional  
Sciences (DeFENS), Università  
degli Studi di Milano, 20133  
Milan, Italy

**Assoc. Prof. Dr. Davide  
Menozzi**

Department of Food and Drug,  
University of Parma, Via Kennedy  
6, 43125 Parma, Italy

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### **Message from the Guest Editors**

Dear Colleagues,

Food labels are a tool to promote public health by providing information which allows consumers to make informed dietary choices. At the same time, food labels may represent a marketing tool and may influence consumers' perception of food quality.

This Special Issue welcomes original research and reviews of literature focusing on:

- The analysis of the nutrient profile of products with different characteristics reported on the food labels (including but not limited to nutrition and health claims, organic, gluten-free);
- The nutrient profile underlying FOP nutrition labels and their graphical design in different countries;
- The consumers' perception, knowledge and understanding of the information made on food;
- The impact of information on food labeling (e.g., front-of-pack information, serving size) on consumers' willingness to pay and food choice;
- The attitudes, beliefs, perceptions, behavioral, and socioeconomic determinants regarding the use of food labels.





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## Editors-in-Chief

### **Prof. Dr. Lluís Serra-Majem**

1. Centro de Investigación Biomédica en Red Fisiopatología de la Obesidad y la Nutrición (CIBEROBN), Institute of Health Carlos III, 28029 Madrid, Spain
2. Research Institute of Biomedical and Health Sciences (IUIBS), University of Las Palmas de Gran Canaria, 35001 Las Palmas, Spain
3. Preventive Medicine Service, Centro Hospitalario Universitario Insular Materno Infantil (CHUIMI), Canarian Health Service, 35016 Las Palmas, Spain

### **Prof. Dr. Maria Luz Fernandez**

Department of Nutritional Sciences, University of Connecticut, Storrs, CT 06269, USA

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*Nutrients* Editorial Office  
MDPI, Grosspeteranlage 5  
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