

## Special Issue

# Sustainable Entrepreneurship in the Digital Age

### Message from the Guest Editors

We are pleased to invite you to this special Merits collection on Sustainable Entrepreneurship in the Digital Age. This Special Issue aims to explore the intersection of digital transformation and sustainability, which holds great potential: digital platforms can democratize market access, AI can optimize resources, and blockchain can enhance supply chain traceability. However, knowledge—both empirical and theoretical—in this rapidly changing field remains scattered. We still lack clarity on how digital tools influence the environmental and social impact of new ventures, which business models are most effective in balancing digital growth with mission preservation, and how to create impact metrics that accurately reflect both digital innovation and sustainable performance. Additionally, the roles of institutional factors and regulatory environments governing digital entrepreneurship are still underexplored. This collection invites research that fills these gaps and broadens our understanding of how digitally driven entrepreneurship can support sustainable change. We look forward to receiving your contributions.

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### Guest Editors

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### Deadline for manuscript submissions

30 October 2026



## Merits

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## About the Journal

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People at work is the focus of *Merits*, an international, peer-reviewed open access journal. We focus on contemporary research issues related to enabling people at work to thrive. *Merits* recognizes the importance of investing in human performance, so includes the exploration of talent development modalities and frameworks, people analytics, and issues related to coaching and mentoring. We invite your contribution to the field.

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### Editor-in-Chief

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