



Implications of the “Digital Era” for HRM: A New Paradigm, or Perhaps Not

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Deadline for manuscript
submissions:

 **June 2023**



mdpi.com/si/113453

Message from the Guest Editors

Dear Colleagues,

This Special Issue aims to expand our understanding of a major challenge for HRM, which is to identify the appropriate technologies and how to combine them with human capabilities to ensure optimal levels of efficiency and effectiveness. In the near future, the proper use of the “digital” will dictate the success of managers and, therefore, of organizations and markets. For this Special Issue, both original research articles and reviews are welcome. Research areas may include (but are not limited to) the following:

Commitment in the digital era;

Emotional salary in the digital era;

Artificial intelligence-based HRM;

Remote work–life balance;

Remote workplace happiness;

Reshaped motivation;

Digital sources of satisfaction;

The impact of digital disruption on careers;

HRM and social media;

HRM and technostress;

HRM and industry 4.0

HRM and metaverse

Special Issue



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