# **Special Issue**

# Advances in Behavioral Decision Analytics and Informatics

## Message from the Guest Editor

Human decision-making behaviors will play a key role in mathematical treatments of behavioral and decisionmaking models and developing proper approaches/techniques to enhance decision makers' abilities to manage knowledge, information, and data through behavioral, psychological, or informatic means. This Special Issue will focus on quantitative aspects of behavioral decision analytics and informatic problems related, but not limited, to the nature and mechanisms of individual, organizational, and managerial decisionmaking, Contributions studying decision-making behaviors from quantitative fields, such as mathematics, econometrics, economics, computer sciences, data sciences, artificial intelligence, and information systems, are highly encouraged. Both theoretical and empirical works will be considered. Empirical contributions in cutting-edge applications, such as e-commerce, digital marketing, social networks, operations management, iudaments, emotions, and human behaviors in marketing/organizations/society, are especially encouraged.

### **Guest Editor**

Dr. Junyi Chai

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## Deadline for manuscript submissions

closed (15 November 2024)



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## Message from the Editor-in-Chief

The journal *Mathematics* publishes high-quality, refereed papers that treat both pure and applied mathematics. The journal highlights articles devoted to the mathematical treatment of questions arising in physics, chemistry, biology, statistics, finance, computer science, engineering and sociology, particularly those that stress analytical/algebraic aspects and novel problems and their solutions. One of the missions of the journal is to serve mathematicians and scientists through the prompt publication of significant advances in any branch of science and technology, and to provide a forum for the discussion of new scientific developments.

### Editor-in-Chief

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