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# The New Frontiers of Fashion Law

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# **Message from the Guest Editors**

This Special Issue will focus on the new frontiers of fashion law, taking into account the various fields that recently showed up as being of great interest for the whole fashion world.

The scope of this Special Issue will range from sustainable fashion to wearable technologies, from the new remedies to cultural appropriation to the regulation of model weight, from advertising law on the digital market to the impact of new technologies on products distribution, taking into account recent trends in a comparative law perspective and trying to underline the newest international developments.

The purpose of this Special Issue is to stimulate discussion on emerging problems that might define new the boundaries of fashion law, while reaching out for new solutions that a comparative law perspective will render more interesting.

This Special Issue will, therefore, try to sketch out the new legal fields in which the fashion industry is getting involved, identifying the new boundaries of fashion law that existing literature has not dealt with in a comprehensive way.











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# Message from the Editor-in-Chief

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