

Special Issue

Digital Markets and Platforms: Technological Innovation, Ecosystem Coordination and Value Creation

Message from the Guest Editor

This Special Issue aims to advance platform economy debates through integrating rigorous empirical methodologies and a multidimensional theoretical lens. Beyond existing literature on platform dynamics and market structures, it deepens exploration of emerging coordination mechanisms, data-driven value creation logics and evolving governance models in digital commerce ecosystems. Themed on refining theories of platform-enabled innovation and related concepts, it prioritises solid quantitative and qualitative evidence from diverse economic contexts. It also provides actionable insights for platform managers, digital entrepreneurs and regulators on digital governance, data stewardship and more. By bridging academic perspectives with real-world implications, it reinforces the strategic and regulatory foundation for inclusive, competitive and innovation-driven platform economies.

Guest Editor

Prof. Dr. George Abuselidze

Department of Finance, Banking and Insurance, Batumi Shota Rustaveli State University, Ninoshvili, 35, Batumi 6010, Georgia

Deadline for manuscript submissions

30 October 2026



Journal of Theoretical and Applied Electronic Commerce Research

an Open Access Journal
by MDPI

Impact Factor 4.6
CiteScore 11.7



mdpi.com/si/260808

*Journal of Theoretical and
Applied Electronic Commerce
Research*

Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
jtaer@mdpi.com

mdpi.com/journal/

[jtaer](#)





Journal of Theoretical and Applied Electronic Commerce Research

an Open Access Journal
by MDPI

Impact Factor 4.6
CiteScore 11.7



[mdpi.com/journal/
jtaer](https://mdpi.com/journal/jtaer)



About the Journal

Message from the Editor-in-Chief

Editor-in-Chief

Prof. Dr. Ting Chi
Department of Apparel, Merchandising, Design and Textiles,
Washington State University, Pullman, WA 99164, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SSCI (Web of Science), dblp, and other databases.

Journal Rank:

JCR - Q2 (Business) / CiteScore - Q1 (General Business, Management and Accounting)