

Special Issue

Blockchain Business Applications and the Metaverse

Message from the Guest Editor

This Special Issue, “Blockchain Business Applications and the Metaverse”, delves into the transformative potential of blockchain technology and its synergy with the burgeoning metaverse. This collection of articles offers a comprehensive exploration of how blockchain is revolutionizing various business sectors by enhancing transparency, security, and efficiency. The integration of blockchain with the metaverse—a fully immersive digital universe—presents unprecedented opportunities for innovation across industries such as finance, real estate, healthcare, non-for-profit, entertainment, and supply chain management. Contributors to this issue provide insightful analyses and case studies demonstrating how decentralized ledgers are being employed to create trustworthy virtual environments, facilitate seamless digital asset transactions, and establish decentralized governance models. The fusion of these technologies promises to redefine user interactions, digital ownership, and the overall economic landscape.

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