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Exploring the Future of Creative Economy: Transforming Creative Industries through Innovation, Technology and Enhanced Consumer Engagement

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Message from the Collection Editors

Dear Colleagues,

Creative industries, also known as the creative economy or cultural industries, play a pivotal role in fostering economic growth, cultural enrichment, and innovation across the globe. In the contemporary world, the imperative of sustainability in creative industries has gained increasing significance.

The purpose of our Topical Collection is to share and debate new ideas and emerging technologies concerned with this rapidly evolving field, including business practices, social, cultural, and legal concerns, personal privacy and security, and communication technologies. This Topical Collection serves as an invaluable platform to delve into the emerging development and influence within creative industries. Our primary objective is to explore innovative solutions within creative industries, spanning fields such as fashion, design, cultural heritage, crafts, visual arts, performing arts, advertising, and marketing, among others, with the aim of propelling these industries toward sustainability.

We look forward to receiving your contributions.



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Message from the Editor-in-Chief

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