

Special Issue

Sustainability of Business Ecosystems

Message from the Guest Editors

Business sustainability is an executive approach that takes environmental and social problems as corporate objectives along with traditional profit objectives. It is meeting of the needs of a firm's direct and indirect stakeholders without compromising its ability to meet the needs of future stakeholders as well. In practice, a good number of firms voluntarily evaluate their own corporate sustainability and disclose the impacts they have on the environment, society, and the economy. However, there is still a lack of consensus as to which kinds of business practice are best able to achieve sustainability, particularly when the profit-making objective cannot be aligned with concerns surrounding organizational sustainability.

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