Special Issue

Rethinking Performance Measurement and Management in the Post COVID-19 World

Message from the Guest Editors

This Special Issue focuses on Performance Measurement and Management in a post-COVID-19 world. Over the years, an extensive, multidisciplinary literature has emerged on measuring and managing organisational performance, with contributions coming from the fields of accounting, marketing, human resources, operations, and strategy. Submissions to this Special Issue must meet all three of the following requirements:

- The research must propose and/or examine innovative and best organisational practice in performance measurement and management;
- The research must include organisational strategy/mission as a central part of the paper's motivation and research design;
- The research must have a future orientation that addresses work and business practice in a post-COVID-19 world.

Guest Editors

Prof. Dr. Ralph W. Adler

Dr. Adeel Akmal

Dr. Nataliya Podgorodnichenko

Deadline for manuscript submissions

closed (31 August 2022)



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Message from the Editor-in-Chief

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