

## Special Issue

# Banking during the COVID-19 Pandemia

### Message from the Guest Editor

Changes triggered or accelerated by the COVID-19 crisis are forcing banks globally to reassess traditional products, strategies, and business models. Banks, even the most territorial and branch-centric ones, are forced to encourage the use of channels that have never been their strategic priority. This phase would be particularly complex, and banks need to address it by demonstrating real proximity with their customers. A clear understanding by banking operators of their delay in the provision of services, which has become more tangible than ever before because of COVID-19, could make them even more inclined to accelerate the digital transformation path through partnerships and collaborations within the fintech community.

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### Guest Editor

Dr. Pierluigi Murro

Department of Business and Management, LUISS University, 00197  
Roma RM, Italy

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### Deadline for manuscript submissions

closed (30 June 2024)



## Journal of Risk and Financial Management

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Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[jrfm@mdpi.com](mailto:jrfm@mdpi.com)

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### Editor-in-Chief

Prof. Dr. Thanasis Stengos

Department of Economics and Finance, University of Guelph, Guelph,  
ON N1G2W1, Canada

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