

Special Issue

Maximizing Sustainable Performance: AI & FinTech-Driven Innovation Strategies

Message from the Guest Editors

This Special Issue focuses on interdisciplinary perspectives in order to examine the relationships between the above-stated constructs and their impacts on sustainable value creation towards SDGs. This Special Issue serves as a knowledge hub to explore and shape the evolving landscape of AI, innovation, and sustainability in businesses. Digitalization, environmental concerns, and social and governance factors drive business model transformation toward sustainability and circular economies. The impact of digitalization on business and society remains open for further research. In an era defined by rapid technological advancements and growing environmental and social challenges, the intersection between sustainability, innovation, and advanced technologies is reshaping the global business landscape. This Special Issue brings together interdisciplinary perspectives to explore how businesses can harness innovation and emerging technologies, particularly FinTech and other applications of artificial intelligence (AI), to drive sustainable growth while addressing the broader economic, social, and ethical implications of their actions.

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Researchers are most welcome to contribute original research articles or comprehensive review papers for consideration and publication in *Journal of Risk and Financial Management (JRFM)*, an on-line, open access journal. *JRFM* adheres to rigorous peer-review as well as editorial processes, and publishes high quality manuscripts that address theoretical, practical and empirical issues in analysing real life financial data. The goal of *JRFM* is to enable rapid dissemination of high impact research to the scientific community.

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