## **Special Issue**

# Effect of New Service Modes on Banks

## Message from the Guest Editors

The introduction of new service models in the banking industry can indeed offer convenience to customers and attract more potential customers. However, for the banking industry, whether the introduction of new service models will require a lot of resources to build related information systems, reduce the profitability of the external environment, and consume a lot of internal costs is a topic worthy of in-depth discussion and very important for the rapid changes in contemporary information. The purpose of this Special Issue is to collect research articles which focus on discussing banks' choice to introduce new service models, investing more actively in information technology related to operations, and quickly facing market responses. It is hoped that through the completion of this Special Issue. new contributions to the current research on mobile finance research topics such as the relationship between financial indicators, innovative service theories. and business performance can be achieved.

### **Guest Editors**

Prof. Dr. Kuang-Hsun Shih

Department of Business and Economic Law, CTBC Business School, Tainan 709, Taiwan

Prof. Dr. Yi-Hsien Wang

Doctorate Program in Intelligent Banking and Finance, CTBC Business School, Tainan 709, Taiwan

## Deadline for manuscript submissions

closed (30 September 2022)



## Journal of Risk and Financial Management

an Open Access Journal by MDPI

CiteScore 5.0



## mdpi.com/si/95826

Journal of Risk and Financial Management Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 jrfm@mdpi.com

mdpi.com/journal/ jrfm





## Journal of Risk and Financial Management

an Open Access Journal by MDPI

CiteScore 5.0



## **About the Journal**

## Message from the Editor-in-Chief

Researchers are most welcome to contribute original research articles or comprehensive review papers for consideration and publication in *Journal of Risk and Financial Management (JRFM)*, an on-line, open access journal. *JRFM* adheres to rigorous peer-review as well as editorial processes, and publishes high quality manuscripts that address theoretical, practical and empirical issues in analysing real life financial data. The goal of *JRFM* is to enable rapid dissemination of high impact research to the scientific community.

## Editor-in-Chief

## Prof. Dr. Thanasis Stengos

Department of Economics and Finance, University of Guelph, Guelph, ON NIG 2W1. Canada

#### **Author Benefits**

### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

## **High Visibility:**

indexed within Scopus, EconBiz, EconLit, RePEc, and other databases.

### Journal Rank:

CiteScore - Q1 (Business, Management and Accounting (miscellaneous))

