Special Issue

The Sharing Economy and Financial Markets: Valuation, Reactions, and New Models

Message from the Guest Editor

This Special Issue aims to explore the multifaceted relationship between the sharing economy and financial markets. Over the past decade, the rise of digital platforms-such as Airbnb, Uber, and Fiverr-has transformed traditional business models and disrupted entire industries. As these companies increasingly interact with capital markets through IPOs, funding rounds, and innovative financing structures, they raise new questions about firm valuation, market efficiency. and investor behavior. We invite original research and review articles that examine the financial implications of the sharing economy. Topics of interest include, but are not limited to, the following: event studies of market reactions to sharing economy IPOs or policy changes; financial performance analysis of platform-based companies; behavioral finance aspects of peer-to-peer services; the role of digital reputation systems in capital allocation; and machine learning models for evaluating risk in sharing economy investments. We particularly welcome empirical studies, interdisciplinary approaches, and papers offering new theoretical frameworks.

Guest Editor

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Message from the Editor-in-Chief

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