Special Issue

Data and Technology: Shaping the Future of Finance, Accounting, and Business Systems Innovation

Message from the Guest Editors

This Special Issue explores the transformative impact of sustainability, ethical practices, social media, information technology, innovation, data analytics, and Al on financial and accounting systems, as well as broader business applications. As businesses navigate the digital economy and adapt to a growing emphasis on sustainable development, the adoption of advanced technologies and sustainable practices has become crucial for enhancing business processes and decisionmaking. We invite papers that examine the influence of cutting-edge technologies-such as social media, Al, and data analytics—on financial management, accounting systems, and overall business strategies. Topics of interest include, but are not limited to, the integration of AI in financial forecasting, the role of data analytics in strategic decision-making, the ethical implications of technology in finance, and the growing importance of sustainability in accounting practices.

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