Special Issue

International Finance and Business: Risks, Economics, and Emerging Perspectives

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This Special Issue of the Journal of Risk and Financial Management seeks to advance theoretical and empirical knowledge in international business, international marketing, international economics, consumer behavior, international management, and cross-cultural management, with particular emphasis on the intersection of finance, risk, and global strategy. We invite contributions that examine how firms navigate volatile institutional environments, manage crossborder risks, and address mounting pressures for sustainable and ethical practices. Submissions may consider topics such as global value chains and supply chain resilience, risk management in international finance, multinational and marketing strategies, crosscultural consumer behavior, international human resource and talent management, digital globalization and innovation, international trade, policy and economic integration, the growing influence of emerging economies in global markets, and the role of global governance and geopolitical risk in shaping business decisions.

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