



## Sustainable Mathematical Modelling in Business Analysis

Guest Editor:

**Prof. Dr. Hari Mohan  
Srivastava**

Department of Mathematics and  
Statistics, University of Victoria,  
Victoria, BC V8W 3R4, Canada

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### Message from the Guest Editor

The mathematical modeling of real-world problems can enhance decision-making capabilities in order to achieve an optimal strategy in a competitive business environment. Generally speaking, the issues of environment and usage of natural resources are extremely significant to reduce environmental pollution, global warming, and unnecessary consumption of limited resources. In this context, environmentally sustainable mathematical modeling can augment the learning and representation of patterns and structure of the data linked with various challenging problems. The idea of green management and operations is to enhance environmental sustainability. Identification, characterization, and business analysis using mathematical models help decision-makers to obtain optimal strategies to tackle complex problems.

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Department of Economics and  
Finance, University of Guelph,  
Guelph, ON N1G 2W1, Canada

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*Journal of Risk and Financial  
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MDPI, Grosspeteranlage 5  
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