



Sustainable Mathematical Modelling in Business Analysis

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Message from the Guest Editor

The mathematical modeling of real-world problems can enhance decision-making capabilities in order to achieve an optimal strategy in a competitive business environment. Generally speaking, the issues of environment and usage of natural resources are extremely significant to reduce environmental pollution, global warming, and unnecessary consumption of limited resources. In this context, environmentally sustainable mathematical modeling can augment the learning and representation of patterns and structure of the data linked with various challenging problems. The idea of green management and operations is to enhance environmental sustainability. Identification, characterization, and business analysis using mathematical models help decision-makers to obtain optimal strategies to tackle complex problems.

This Special Issue searches for challenging applied and methodological papers on this topic and welcomes high-quality submissions by researchers around the world.





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