Banking during the COVID-19 Pandemia

Guest Editor:

Dr. Pierluigi Murro
Department of Business and Management, LUISS University, 00197 Roma RM, Italy

Deadline for manuscript submissions: closed (30 June 2024)

Message from the Guest Editor

Changes triggered or accelerated by the COVID-19 crisis are forcing banks globally to reassess traditional products, strategies, and business models. Banks, even the most territorial and branch-centric ones, are forced to encourage the use of channels that have never been their strategic priority. This phase would be particularly complex, and banks need to address it by demonstrating real proximity with their customers. A clear understanding by banking operators of their delay in the provision of services, which has become more tangible than ever before because of COVID-19, could make them even more inclined to accelerate the digital transformation path through partnerships and collaborations within the fintech community.
Message from the Editor-in-Chief

Researchers are most welcome to contribute original research articles or comprehensive review papers for consideration and publication in *Journal of Risk and Financial Management (JRFM)*, an on-line, open access journal. *JRFM* adheres to rigorous peer-review as well as editorial processes, and publishes high quality manuscripts that address theoretical, practical and empirical issues in analysing real life financial data. The goal of *JRFM* is to enable rapid dissemination of high impact research to the scientific community.

Author Benefits

**Open Access:** free for readers, with article processing charges (APC) paid by authors or their institutions.

**High Visibility:** indexed within Scopus, EconBiz, EconLit, RePEc, and other databases.

**Journal Rank:** CiteScore - Q1 (Business, Management and Accounting (miscellaneous))