



## CSR: Ensuring Reputation and Financial Sustainability

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### Message from the Guest Editors

This Special Issue on, “CSR: Ensuring Brand Reputation and Financial Sustainability”, will further contribute to prior research in the domain of companies’/organizations’ social accountability to themselves, their stakeholders and the public. The focal objective of the Special Issue is a knowledge transfer toward CSR spheres by adding new understanding into today’s global marketplace. Moreover, the aim of the Special Issue is to contribute to the epistemological literature by analyzing the impact of CSR on sustainable values in the context of a perpetual vicious circle of crises disturbing the world financial system.

The present Special Issue is a resourceful reference in that it explores the impact of CSR on financial sustainability and reputation brand value from the perspective of key theoretical and practical associations in an emerging epoch of everlasting crises.





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## Message from the Editor-in-Chief

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