



Personalized Medicine for Otolaryngology (ENT)

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Deadline for manuscript
submissions:

closed (30 April 2026)

Message from the Guest Editor

Dear Colleagues,

In the last decade, personalized medicine has shifted the traditional “one size/drug fits all” approach into a more stratified therapeutic strategy, which includes prevention, diagnostics, therapy/treatment, and rehabilitation. Personalized medicine aims to change the healthcare landscape, focusing on the individual patient to empirically identify the most effective health and wellness strategies at a personal level. This approach will also assess if the cost of treatments are validated by their utility, as well as opening doors for innovations regarding diseases where no current treatments change the course of the disease, such as head and neck squamous cell carcinoma, tinnitus, or hearing loss.

This Special Issue aims to provide a broad overview of personalized medicine across all subspecialties of otolaryngology, different clinical or basic science methodology, as well as cutting edge therapeutic options, such as gene/stem cell therapy. Moreover, this Special Issue will cover all aspects of personalized treatment or rehabilitation options in the field of otolaryngology and their positive impact on the patient’s survival or quality of life.





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Message from the Editor-in-Chief

Journal of Personalized Medicine is one of the few journals that covers the diverse areas involved in the field, including research at basic, translational, and clinical levels. It focuses on “omics”-level studies that seek to define the basis of interindividual variation in susceptibility for a disease, its prognosis or definition of clinical subsets, and response to therapy (pharmacogenomics). We are also interested in systems biology as it relates to interindividual variation, and research on new methodologies, informatics, and biostatistics, in the aforementioned areas.

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