

Special Issue

Advances in Interactive and Digital Media

Message from the Guest Editor

Special Issue "Advances in Interactive and Digital Media" has been OPEN! This Special Issue seeks contributions that report on recent developments in interactive and digital media from scholars whose research is oriented toward the study of the design of strategies aimed at leveraging the use of interactive platforms. This includes new and well-established interactive technologies and analytical perspectives to increase knowledge about the effects and consequences of interactive and social media, as well as discussion of new opportunities in the business, learning, and social domains. Topics of interest include but are not limited to:

- Voice assistants;
- Applying big data to social media;
- Psychological effects of interactive and digital media technologies;
- Advances for travel, hospitality, and tourism;
- Experiential marketing with interactive and digital media;
- Social customer relationship management;
- Interactive and digital learning media;
- Virtual reality;
- Cross cultural studies;
- Avatars;
- Uses for the achievement of the Sustainable Development Goals (SDG).

Guest Editor

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Deadline for manuscript submissions

closed (31 January 2022)

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About the Journal

Message from the Editor-in-Chief

The concept of *Information* is to disseminate scientific results achieved via experiments and theoretical results in depth. It is very important to enable researchers and practitioners to learn new technology and findings that enable development in the applied field.

Information is an online open access journal of information science and technology, data, knowledge and communication. It publishes reviews, regular research papers and short communications. We invite high quality work, and our review and publication processing is very efficient.

Editor-in-Chief

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