

Special Issue

Digital Economy and Management

Message from the Guest Editor

Digital technologies are driving transformative change in society and the economy. New technologies such as Internet of Things, artificial intelligence, 3D printing, augmented reality, virtual reality, robotics, etc., are impacting each sector of the economy, offering better management opportunities and leading to the digital transformation. Consequently, the digitalization of the economy is considered as a driver of innovation, competitiveness and growth and holds huge potential for entrepreneurs and small- and medium-sized enterprises (SMEs). The digitalization of the economy is also impacting enterprises, thus resulting in new business models. This practice especially accelerated during the COVID-19 pandemic, pushing enterprises to adopt digital practices in order to survive in the market. These new practices include working from home, e-learning, virtual tourism, shopping online, etc. Therefore, designing new business models for the digital economy is becoming a vital research topic worldwide. This Special Issue also welcomes contributions at the methodological level, presenting new ways of capturing the digitalization of different sectors of the economy.

Guest Editor

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