Digital Economy and Management

Guest Editor:

Prof. Dr. Adel Ben Youssef
GREDEG CNRS, Université Côte d'Azur, 5 Rue du 22ème BCA, 06300 Nice, France

Message from the Guest Editor

Digital technologies are driving transformative change in society and the economy. New technologies such as Internet of Things, artificial intelligence, 3D printing, augmented reality, virtual reality, robotics, etc., are impacting each sector of the economy, offering better management opportunities and leading to the digital transformation. Consequently, the digitalization of the economy is considered as a driver of innovation, competitiveness and growth and holds huge potential for entrepreneurs and small- and medium-sized enterprises (SMEs). The digitalization of the economy is also impacting enterprises, thus resulting in new business models. This practice especially accelerated during the COVID-19 pandemic, pushing enterprises to adopt digital practices in order to survive in the market. These new practices include working from home, e-learning, virtual tourism, shopping online, etc. Therefore, designing new business models for the digital economy is becoming a vital research topic worldwide. This Special Issue also welcomes contributions at the methodological level, presenting new ways of capturing the digitalization of different sectors of the economy.

Special Issue

Editor-in-Chief

Prof. Dr. Willy Susilo
School of Computer Science and Software Engineering, University of Wollongong, Northfields Avenue, Wollongong, NSW 2522, Australia

Message from the Editor-in-Chief

The concept of *Information* is to disseminate scientific results achieved via experiments and theoretical results in depth. It is very important to enable researchers and practitioners to learn new technology and findings that enable development in the applied field.

Information is an online open access journal of information science and technology, data, knowledge and communication. It publishes reviews, regular research papers and short communications. We invite high quality work, and our review and publication processing is very efficient.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.
High Visibility: indexed within Scopus, ESCI (Web of Science), Ei Compendex, dblp, and other databases.
Journal Rank: JCR - Q2 (Computer Science, Information Systems) / CiteScore - Q2 (Information Systems)

Contact Us